Help keep employees connected and protected virtually anywhere.

Key market trends
The rapid adoption of modern applications (SaaS apps, mobile apps) coupled with the proliferation of powerful yet affordable mobile devices have introduced new challenges into the work environment. The modern apps sit outside of the traditional corporate network and some have to be supported, and updated in addition to the existing portfolio of legacy/native and web apps that still consume significant IT resources. And, the growing proliferation of mobile apps also gives rise to inconsistencies in user experience, security posture, and support requirements that must be addressed to manage cost. In order to be productive whenever and wherever, employees have gone around the traditional rigid and old policy.

Organizations are facing the critical decision to either ignore these trends - at the peril of unintended security breaches -- or embrace the new way of work using a new management framework.

What is Workspace ONE
VMware Workspace ONE™ (the Solution) is an enterprise platform that enables IT to deliver a digital workspace that empowers the workforce to more securely bring the technology of their choice — devices and apps — at the pace and cost the business needs. It begins with consumer simple, single sign on access to hosted, mobile, web and Windows apps in one unified catalog, and it includes powerfully integrated email, calendar, and files that engage employees.

Potential benefits
Workspace ONE enables you to improve experiences and tasks that were previously costly, time consuming, and resource intensive. With Workspace ONE, IT organizations can:
- Quickly onboard new employees with their needed apps and devices in under an hour, without tickets and help desk calls
- Set and enforce access and data policies across all apps, devices, and locations in one place
- Set up business processes from a mobile device with the ease of a consumer experience

Features
- Mobile Threat Defense (MTD) Help protect devices from phishing and the wide range of application, device, and rogue network originated threats.
- Simple access to a personalized enterprise app catalog where users can subscribe to virtually any mobile, web, hosted or Windows app.
- Simplify application and access management by offering Single Sign-On (SSO) capabilities and support for multi-factor authentication.
- Can be used BYOD or corporate owned devices
- Highly secure productivity apps: mail, calendar, and documents
- Data security and endpoint compliance with conditional access
- Near real-time app delivery and automation
- Options for shared cloud, dedicated cloud and on-premise deployments
Unified Endpoint Management
VMware Workspace ONE™

Employees are put in the driver’s seat to choose their own devices or benefit from employer provided devices with the ability for IT to enforce fine-grained, risk-based conditional access policies that also take into account device compliance information delivered using VMware Unified Endpoint Management technology.

Finally, Workspace ONE automates traditional onboarding and laptop and mobile device configuration, and it delivers near real-time application lifecycle management that bridges from legacy enterprise client-server apps to the mobile-hosted era.

<table>
<thead>
<tr>
<th>Features</th>
<th>Use Case Focused Offerings</th>
<th>Cross-Platform Offerings</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Mobile Essentials</td>
<td>Desktop Essentials</td>
</tr>
<tr>
<td>Type of workspace</td>
<td>Mobile Devices only</td>
<td>Desktops and laptops only</td>
</tr>
<tr>
<td>Mobile Device Management</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Modern Desktop Management</td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Advanced Desktop Management</td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Hub Services for UEM notifications</td>
<td>✓¹</td>
<td>✓</td>
</tr>
<tr>
<td>Hub Services with integration into Access²</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Workspace ONE Access</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Conditional Access</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Workspace ONE Intelligence with basic PC management automation³</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Workspace ONE Productivity Apps⁵</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Workspace ONE Assist</td>
<td>Add on</td>
<td>Add on</td>
</tr>
<tr>
<td>Mobile Threat Defense (MTD)</td>
<td>Add on</td>
<td>Add on</td>
</tr>
</tbody>
</table>

For a detailed feature matrix by edition, [click here](#).

1. UEM notifications only. Third-party and actionable notifications with mobile flows, SSO for SaaS, and virtual apps requires Workspace ONE Access, which is not included in Workspace ONE MDM Essentials.
2. Third-party and actionable notifications with mobile flows, SSO for SaaS, and virtual apps requires Workspace ONE Access.
3. Includes limited Workspace ONE Intelligence features for PC management automation (e.g., patching and CVE automation, compliance with Sensors, etc.).
4. SEG included in Workspace ONE Standard is limited to native mail clients.
5. Workspace ONE Productivity Apps and features include VMware Workspace ONE Web, Content, Boxer, Send, Tunnel, PIV-d Manager, App Wrapping, and Telecom Management tools.
Unified Endpoint Management
**VMware Workspace ONE™**

**AT&T Professional Services**

Implementation and AT&T Business customer support desk (CSD) is available for Mobile Essentials, Desktop Essentials, UEM Essentials, and Standard, and Advanced offerings. One of the following implementation service fees is required for CSD.

- **Mobile and Desktop Essentials** installation and training services for Mobile and Desktop Essentials Subscriptions
- **Standard** installation and training services for UEM Essentials and Standard Subscriptions
- **Advanced** installation and training for Advanced Subscriptions

Other installation options are available.

**Customer Support Desk (CSD)***

Purchase of AT&T professional implementation service is required for CSD, which is provided by AT&T Business and is available to customers that have not previously purchase an UEM Solution from AT&T.

CSD service includes the following:

- Technical support
- MACD (moves, adds, changes, disconnects) administration
- Service Optimization

Monthly recurring charge (MRC) subscriptions to all VMware Workspace ONE™ editions include a license plus CSD Support.

**Remote Administration Support Plan (optional)**

The Remote Administration Support Plan provides a higher level of managed technical support from certified AT&T-provided technicians.

The Remote Administration Support Plan (available at an additional cost) is designed for organizations with minimal internal support and mobile expertise. A UEM consultant will be assigned to you and will provide additional benefits beyond CSD support. The Remote Administration Support Plan includes:

- Daily, ongoing configuration and lifecycle administration of the managed service on your behalf

**VMware Workspace ONE- Cloud Subscription Monthly Pricing**

<table>
<thead>
<tr>
<th>Product</th>
<th>Price per Device per month</th>
<th>Price per User per month</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mobile Essentials</td>
<td>$3.00</td>
<td>$5.40</td>
</tr>
<tr>
<td>Desktop Management</td>
<td>$4.00</td>
<td>$7.20</td>
</tr>
<tr>
<td>UEM Essentials</td>
<td>$6.25</td>
<td>$11.45</td>
</tr>
<tr>
<td>Standard</td>
<td>$3.61</td>
<td>$6.18</td>
</tr>
<tr>
<td>Advanced</td>
<td>$5.67</td>
<td>$10.30</td>
</tr>
</tbody>
</table>

User subscriptions may be deployed on up to 5 Devices. Additional pricing options available, [contact us here](#) or contact your Account Manager for details.

**VMware Workspace ONE: On-Premise**

[Contact us here](#) or contact your Account Manager for pricing options and details.

Maximum number of devices allowed under management or SDK app managed:

- Per-Device License: 1
- Per-User License: 5

Maximum number of devices that may access the Workspace ONE portal through a browser without being managed:

*AT&T will not provide technical support to end users and will not provide technical support for applications and/or content that Customer chooses to distribute and are not included in the Solution’s feature list.*
Unified Endpoint Management
VMware Workspace ONE™

AT&T Cybersecurity’s enterprise-grade technologies provide phenomenal threat intelligence, collaborative defense, security without the seams, and solutions that fit your business. Our unique, collaborative approach integrates best-of-breed technologies with network visibility and actionable threat intelligence from AT&T Alien Labs researchers, Security Operations Center analysts, and machine learning — helping to enable our customers around the globe to anticipate and act on threats to protect their business.

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