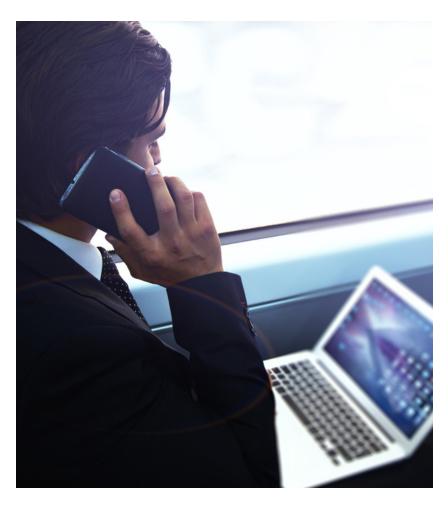# Manage your mobile device with built-in threat detection

Benefits

- Defend against phishing, network, app, and device attacks
- Add device and security policies based on each user's role
- Administer business apps based on the role and responsibilities of each user
- Install and update through a single app on the device
- Configure email, Wi-Fi, network access, passcodes, and other security policies remotely
- Wipe apps and data from the device instantly if lost or time to retire
- Detect threats even when the device is offline
- Update without user interruption

With MobileIron Blue, you don't have to choose between mobile security and mobile productivity. Now you can get world-class, enterprise-grade mobile management and security for businesses of all sizes—all in one affordable package.

We all know that cybercriminals and hackers have set their sights on mobile devices, which hold the keys to all kinds of valuable data such as credit card information, bank accounts, customer data, and more. With phishing attacks and other mobile threats on the rise, it's time for a mobile security solution that virtually anyone can use—and at a price that's friendly to the bottom line.

With MobileIron Blue, you also get cloud-based mobile threat protection that's always on and continuously updated without interrupting users. Best of all, it's fully deployed and supported by world-class support from AT&T Business, so you don't have to worry about updating complicated software on all your devices. Just activate it and go—it's really that easy.

MobileIron Blue: Features and capabilities

MobileIron Blue is an integrated bundle of MobileIron Cloud and MobileIron Threat Defense with 24X7 support from AT&T, all at one low monthly rate. MobileIron Threat Defense gives you continuous protection against phishing, malicious apps, device and network threats. MobileIron Cloud provides device management features for Android and iOS devices. That means you can quickly set up and enroll new devices with company email, passcode requirements, Wi-Fi settings, and other configurations right out of the box.

Threat defense

MobileIron Threat Defense provides continuous, on-device threat protection. It's easy to install and update through a single app, and it provides ongoing protection against threats such as phishing and malicious apps. You can rest easy knowing that Mobile Threat Defense continuously scans subscribed devices for threats and provides immediate notification and threat remediation when it detects a high level of risk.

Device management

Managing mobile devices is a challenge for companies of all sizes. The MobileIron Cloud bundle allows you to easily configure native email, apps, and device and security policies based on each user's role. The MobileIron solution supports Apple Business Manager (ABM) and Android zero-touch enrollment to help simplify device setup and policy configurations. Whichever option you choose, MobileIron Cloud enables you to deploy company devices through a central console without having to manually access each device. This not only saves you time, it gets employees up and running faster.

MobileIron Blue features

Threat defense

- Always on and integrated into one app
- Automated deployment
- Protect against known and zero-day threats
- Detect phishing, device, network, and application vulnerabilities
- Scan devices for threats
- On-device threat notification and remediation

Management

- Apple iOS and Google Android support
- Audit trails
- Enrollment program integration (ABM and Zero Touch)
- Native email configuration

Device security

- Lock, wipe, message, locate
- Passcode and restrictions
- Data loss prevention controls
- Policy compliance and automation
- Wi-Fi and VPN configuration

Apps

- Public, web and internal apps
- Encryption of applications
- Blacklisting apps (to restrict access on devices)
- App distribution and configuration

Device security

MobileIron Blue makes it easy to set up device configurations that help prevent your apps and data from falling into the wrong hands. You can remotely configure passcode requirements and other security policies. It's also easy to set up VPN and Wi-Fi configurations to provide protection for data traveling to and from company apps on subscribed devices. And if an employee leaves your company or retires a device, you can instantly wipe all business apps and company data.

App management

MobileIron Blue also makes it easy to administer a company app store. You can deploy in-house, public, and web apps to users based on their roles and responsibilities and instantly update those apps on devices without any manual intervention. And if users changes roles, you can instantly wipe those apps from their devices.

Professional installation services

MobileIron Blue installation is simple and virtually seamless. The world class service support team from AT&T will help you set up tenant configuration policies and help provision your first devices. Installation includes configuring threat and remediation policies that will apply when a threat is identified. Our support team will also help make sure your users are fully deployed and able to stay productive while making their devices highly secure.

Finally, enterprise-grade mobile management for companies of all sizes

With MobileIron Blue, companies large and small can access the same enterprise-grade mobile security and device management features thousands of global customers use. You can easily administer your internal apps as well as apps from public app stores. And, when employees leave the company or upgrade their devices, you can safely retire those devices and wipe all of your company apps and data. That makes life easier and more secure for everyone—you, your employees, and your customers.

Important Information

MobileIron Blue is offered subject to the terms and conditions of the MobileIron Cloud Service Guide found at: https://serviceguidenew.att.com/

Why AT&T

AT&T Business can help identify and implement the technologies you need —from one edge of your network to the other—to enhance your business.

About AT&T Cybersecurity

AT&T Cybersecurity helps to reduce the complexity and cost of fighting cybercrime. Together, the power of the AT&T network, our SaaS-based solutions with advanced technologies including virtualization and actionable threat intelligence from AT&T Alien Labs and the Open Threat Exchange™, and our relationship with more than 40 best-of-breed vendors, accelerate your response to cybersecurity threats. Our experienced consultants and SOC analysts help manage your network transformation to reduce cybersecurity risk and overcome the skills gap. Our mission is to be your trusted advisor on your journey to cybersecurity resiliency, making it safer for your business to innovate.

To learn more about MobileIron Blue from AT&T, please contact your sales representative.